



**The Kentucky World Trade Center and
US Department of Commerce
Present**

Exporting to China

**Tuesday, January 24, 2006
8:30 am - 4:30 pm**

**LG & E Building, Assembly Room, 12th Floor
220 West Main Street, Louisville, KY**

Refreshments and lunch will be provided

**** This program is co-sponsored by LG&E Energy LLC ****
A special thanks to all KWTC patron members for their support throughout the year

With increasing demand of more than 200 million middle class consumers, Kentucky companies should be prepared with this lucrative market with a competitive strategy. In this seminar, you will learn:

Seminar Topics

- Opportunities for Kentucky companies and recent market development
- Labeling, product registration and CCC Mark
- Marketing and sales channels
- Opening a sales representative office in China
- Intellectual property and other legal issues
- Export finance and due diligence
- Lessons learned – a panel of Kentucky companies

Speakers

- Robert Kapp, Former President, US-China Business Council, Washington DC
- Representatives from the small, medium and large size companies in Kentucky and Indiana.

Our speakers and panelists have extensive experience with exporting issues. We encourage you to send us your questions prior to the program, so we can forward them to our speakers.

Co-organized by the

Associated Industries of Kentucky, Crane House, The Asia Institute Inc., Greater Louisville Inc.,
And Kentucky Cabinet for Economic Development

China Exporting Seminar Registration Form

Cost: \$65 KWTC members, \$85 non-members

Fax: 859-233-0658, Email: admin@kwtc.org

***Registration deadline is January 20, 2006. No refunds after this date.**

Company: _____

Name: _____

Address: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Payment information:

____ Visa ____ MasterCard _____ Check Total Amount: _____

Card #: _____ Exp: _____

Checks should be made out to the **Kentucky World Trade Center, 1600 World Trade Center, 333 West Vine, Lexington, KY 40507.**

Directions:

Please arrive 15 minutes early. You will have to check in at the LG&E security desk to get a badge before you can access the elevators.

LG & E contact: Ann Marie Bauscher: 502-627-2402

From Lexington

Take I-64 West to Louisville/Downtown. When you get close to the river and right past where I64 and I71 merge, get in the far right hand lane to exit on 3rd Street. Stay in the left hand lane on the 3rd Street ramp. Continue up 3rd Street and go across Main Street. Directly past Main Street there is a garage on the right, the "Actors Theatre" garage; This would be the best place to park.

From Louisville

If coming from the east end, get on I-64 and follow directions above. If coming from town, there are several ways to get here. One way is to get on 2nd Street and follow it down to Main Street. Take a left on Main right before the 2nd Street bridge. Stay in the left lane on Main and take the next left, which would be 3rd Street. Immediately after turning, there is a garage on the right hand side – the Actors Theatre garage. Park and cross 3rd Street to the LG&E building.